

Request for Proposal: Public Art for KaBOOM! Play Everywhere Project

The Washtenaw County Health Department is soliciting artist proposals to help reshape our external space by creating interactive play spaces for kids and families and transforming exterior sidewalks into bright, interactive visuals that promote physical activity and health. The artwork will be part of a larger project that also includes the addition of play features (e.g. a farm stand, sensory play center, musical instruments, etc.) and signage to help guide visitors and encourage play breaks. The following should be consider in the design concept:

- Interactive
- Multilingual
- Fully accessible
- Encourage play and activity for both children and adults.
- Welcome visitors
- Improve navigation and accessibility
- Include health promoting themes such as eating fruits and vegetables

Anticipated project installation is June - July 2019 with a targeted completion date of July 15, 2019.

Location and Site Specifications

The proposed space for this project is the courtyard and sidewalks outside the Washtenaw County Human Services building and service complex located at 555 Towner Street, Ypsilanti, MI 48198.



Site Pictures: available online at www.washtenaw.org/play

Application Requirements

- Applications must include
 1. Completed application form
 2. Color representation of proposed design concept
 3. Resume of participating artist(s)
- Images of previous works may also be included.
- Project budget should not exceed \$10,000.

Submission Deadline: Wednesday, November 14, 2018 at 5pm

Questions: contact Tedi Milgrom at milgromt@washtenaw.org or 734-544-3078.



Washtenaw County Health Department

KaBOOM! Play Everywhere Artist Application

Name(s): _____

Address: _____

Mailing address (if different from above): _____

Phone: _____ Email address: _____

Website: _____

Short Description of Design Concept:

A. Design Development:

What is your process for developing & finalizing the design(s)?

B. Community Involvement:

What is the process for notifying and engaging the community, both in planning the project and, if appropriate, creating the artwork?

C. Materials:

What materials will you be using? Include information about why these materials were selected, safety precautions that will be taken, and method of safely disposing of materials.

D. Who will be doing the painting?

Include information on who will be working with the artist to paint the project. If you will be including community members in the painting include approximately how many people will be needed and any age restrictions.

E. Timeline:

What is your timeline? Include milestones for design, fabrication, community engagement, publicity, installation and celebration.

F. Maintenance:

What is needed for maintenance? How often do you estimate that maintenance will need to occur? How quickly can you respond to requests for maintenance &/or graffiti removal (if needed)?

G. Project Budget:

What is your project budget?

Include the following information, and include in-kind contributions for key required items.

Artist Fees:	_____
Materials/Fabrication:	_____
Installation:	_____
Maintenance:	_____
Other:	_____
Total:	_____

As an applicant for the opportunity to complete this project for the Washtenaw County Health Department, I certify that all works submitted represented as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge.

I understand that Washtenaw County Health Department may make duplicates of my images and application materials for the purpose of the consideration of my application and for promotional materials concerning the project. I understand that any liability for loss or damage to my application or images is not the responsibility of Washtenaw County and the Washtenaw County Health Department, their employees, agents, representatives, or the individuals reviewing applications.

Signature of Applicant

Date